

## **Global Student Entrepreneur Awards (GSEA) Overview**

### **What are the GSEAs?**

The GSEA program is the premier award for undergraduate students that own and run businesses while attending college or university. Nominees compete against their peers, other student entrepreneurs from around the world. Since its founding in 1988, the GSEA program has celebrated the success of hundreds of student entrepreneurs. The GSEA program is an Entrepreneurs' Organization program, in partnership with Mercedes-Benz Financial.

### **Who is Eligible to be Nominated?**

The criteria for the GSEA program are:

- The student must be an undergraduate student at a recognized University or College for the 2008/2009 academic year
- The student must be the owner, founder or controlling shareholder of their company and principally responsible for its operation
- The student's company must have been in business for at least the last six consecutive months
- The student must have not been the GSEA winner in the past and/or were not one of the seven finalists for the 2008 GSEA Global Finals competition

### **What are the Benefits of Competing in the GSEAs?**

Competing in the Global Student Entrepreneur Awards brings you unlimited value!

- The competition! Improving your "pitch" skills, getting better at communicating the value proposition of your business, and being able to answer the tough questions about your business are all part of GSEA.
- Fun! Connecting with your peers - other student entrepreneurs from around the world, as well as EO members and over 1500 entrepreneurship students at the GSEA conference!
- Exposure! Local and national media attention for you and your business!
- Did we mention PRIZES! \$10,000 cash prize, plus tens of thousands in business products and services donated by EO members including web services, printing, PR, consulting and more! Over \$150k in total!

### **How is a Student Nominated for the GSEA program?**

Nominating a student (or nominating yourself!) for the GSEA program is easy!

- Browse to [www.gsea.org](http://www.gsea.org), click the "Nominate" button, and complete the online nomination form
- After we have received the nomination, we will contact the student entrepreneur nominated to complete a more detailed application
- A student entrepreneur is considered fully nominated once we have received the completed online application

### **Questions?**

Contact the Global Student Entrepreneur Awards by email at [info@gsea.org](mailto:info@gsea.org) or by phone at +1.250.391.6035 and we are happy to answer any questions you may have.

Also, check the GSEA website at [www.gsea.org](http://www.gsea.org) for the latest information, news and updates about the GSEA program.