



**NATIONAL
ASSOCIATION for
COMMUNITY
COLLEGE
ENTREPRENEURSHIP**

Dear Colleague,

**Entrepreneurs are the stimulus package.
Community colleges are the economic stimulus connection point.**

Bold statements – but true. Consider the following:

Small Businesses are going to be a critical part of the economic recovery program that is being put in place now. People everywhere are looking for ways to put themselves and their families into a better situation than they are in today.

There has been a recent and dramatic increase in community college enrollment as thousands of individuals seek to improve their situation through education and workforce development programs offered by Community Colleges everywhere. An increasing number of individuals are looking to start their own businesses. Community colleges nationwide have been positioning themselves as leaders in this regard by adding entrepreneurship educational programs.

The **National Association for Community College Entrepreneurship** (NACCE) serves to support this effort by providing access to resources and information that help these important community institutions offer the best programs possible. NACCE is where the Community College leadership nationwide looks to for direction, resources, information and focus.

Partnering with NACCE allows your company or organization to be at the forefront of this important movement.

I invite you to partner with us, support our efforts, and promote your organization through NACCE to community colleges across the country. We look forward to working with you!

Regards,

Heather Van Sickle
Executive Director

About NACCE:

NACCE was founded in 2002. The organization held its inaugural conference in 2003 and has held annual national conferences each year since. It became a membership organization in early 2006.

NACCE fosters economic development by serving as the hub for the dissemination and integration of knowledge and successful practices regarding entrepreneurship education and student business incubation.

As a membership association, **NACCE** helps community colleges nationwide link their traditional role of workforce development with entrepreneurial development. The result is innovative programs and courses that advance economic growth and prosperity in the communities served by the colleges.

Vision Statement:

Creating economic vitality through entrepreneurship

Mission Statement:

Supporting the collective interests of our members in entrepreneurship education and entrepreneurial leadership at the community college level

About Entrepreneurship Education at Community Colleges:

The U.S. has 1,195 public, private and tribal community colleges and 11.5 million students are enrolled in these schools. These students represent 46 % of all U.S. undergraduates and 41% of first-time freshmen.¹

The field of entrepreneurship education first emerged in the 1970s, with the first courses at community colleges starting in the early 70's.

Entrepreneurship education programs at community colleges have two student types: students enrolled in the formal education system and the "out of school" potential and existing business owners.

¹ American Association of Community Colleges

Partnership Opportunities

Associate Partner \$2,500

- Listing on NACCE Website
 - Company name & logo
 - 70-word description of products/services
 - Link to company website
- One (1) List-Serve Posting
- One (1) Email Blast to All NACCE Members
- One (1) Press Release
 - Written by NACCE
 - Distributed to NACCE media contacts & posted on PR Web
- Quarter-Page Ad in Next Four (4) Issues of *Community College Entrepreneurship*

Premier Partner \$15,000

- Listing on NACCE Website
 - Company name & logo
 - 70-word description of products/services
 - Link to company website
- One (1) NACCE listserv posting
- Four (4) Email Blasts to All NACCE Members
- One (1) Press Release
 - Written by NACCE
 - Distributed to NACCE media contacts & posted on PR Web
- Full-Page Ad in Next Four (4) Issues of *Community College Entrepreneurship*
- One (1) Webinar
 - Hosted by Partner organization and offered free to all NACCE members
- Company profile in NACCE's *Partners in Entrepreneurship Online Directory* on NACCE web site
- Complimentary read-only password subscription to *EshipExchange*, a comprehensive digital resource center for members only
- Partner Spotlight in *Community College Entrepreneurship*
- All Benefits as Platinum Sponsor of Annual Conference
 - Company listing on NACCE's conference page (in descending order by level of investment)
 - Company logo and website address on NACCE tri-fold conference brochure mass mailing
 - Recognition of sponsor level at conference via prominent banner signage
 - Six (6) complimentary full conference registrations
 - Two (2) tables complimentary exhibit space
 - 45-second speaking opportunity in front of entire conference audience
 - One (1) promotional piece in attendee bags
 - One time use of post-conference attendee list (USPS mailing & email addresses)
 - Listing in *Annual Program Conference Guide* with 70-word description
 - Full-page ad in *Annual Program Conference Guide*
 - Company logo and link on NACCE's home page
 - Company logo and message on screen during plenary session
 - Option for receiving meeting space for focus groups at conference based on availability
 - Company logo placed on conference beverage ticket
 - One time use of pre-conference attendee list (USPS mailing & email addresses)
 - Opportunity for 5-minute introduction of keynote speaker (limited availability on a first come, first serve basis)



Partnership Agreement

The National Association for Community College Entrepreneurship ("NACCE") is pleased to accept _____ ("Partner") as a partner.

In consideration of Partner's contribution, NACCE agrees to put forth NACCE's best efforts to ensure that all NACCE members are aware of Partner's support in accordance with the partnership level chosen below and as detailed in this document.

- Associate Partner** **\$2,500.00**
- Premier Partner** **\$15,000.00**

Partner Contact (print name): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

- Please invoice my company (payment is due within 30 days of invoice date)
- Check made payable to 'NACCE' is enclosed
- Please charge my credit card MasterCard Visa American Express

Credit Card Number: _____

Expiration Date: _____

Name on Card: _____

Billing Address (if different from above):

Authorized Partner Signature: _____ Date: _____

Authorized NACCE Signature: _____ Date: _____

Please return completed form via fax to: 413-755-6101

Or by mail to: NACCE
1 Federal St.
Building 101-R
Springfield, MA 01105

**All sales are final.
No refunds will be offered.**