



2010 Awards Criteria

**to be presented October 10-13, 2010 in Orlando, FL at the
8th Annual NACCE Conference**

www.nacce2010.com

*For more information about NACCE, visit our website at www.nacce.com.
Questions? Call Matthew Montoya at 413-306-3131 x300*

Lifetime Achievement Award

Nominations are being accepted for the NACCE Lifetime Achievement in Entrepreneurship Award. This award is NACCE's highest recognition to individuals who have clearly demonstrated a significant role in promoting entrepreneurship through their work and contributions to the field.

The award will be presented in recognition of a lifetime of entrepreneurial achievement that encompasses the ideals of entrepreneurial activity – education, application, and giving back. Eligibility extends to those who have pursued a lifetime of successful venture creation. The review committee will consider the originality, depth, breadth and impact of the entire body of the nominees' entrepreneurial pursuits and impact. The award recipient is invited to give a speech on the impact of entrepreneurial activity throughout his or her lifetime at the annual NACCE Conference in October 2010.

Nomination Criteria

- Nominees are entrepreneurs who have consistently demonstrated an unwavering drive, dedication, determination, and lifetime commitment to pursuing entrepreneurship.
- Nominees have a long track record of success in the “life cycle” of an entrepreneur—education, application, and giving back.
- Nominees have risen to the highest level of entrepreneurial achievement in practice throughout the nominee's lifetime.
- Recipient must be present at the NACCE Annual Conference to receive the award.
- Recipient must agree to freely share photos and video clips if applicable for use in building a video showcasing the life of the entrepreneur that will be shown at the Annual Conference.
- Recipient agrees to make an acceptance speech in part sharing their life story and lessons learned.
- Please provide a 500 word assessment of the nominee that demonstrates the criteria outlined above.
- Names, addresses and contact information of two or three references that will be willing to write a letter of support.

Selection

Selection and notification will be done by email by September 22, 2010.

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NACCE Recognition Awards

Nominations are being accepted for the NACCE Recognition Awards. These awards are ways to recognize many different individuals at your community college. Recipients of these awards will be honored during a special session at the 8th Annual Conference. A total of ten awards will be given for the following categories:

Innovation

Have you (or do you know someone who has) been able to bring some innovation into your entrepreneurship offerings? Have you addressed needs of your students or existing businesses by assisting them in thinking along different and innovative paths? Please let us hear about this and recognize your efforts!

Entrepreneurial President

The President sets the tone for the entire institution. A President that “gets” the need for an entrepreneurial culture at the community college is a critical commodity in the success of that college. A President that can move that culture to embrace the need for entrepreneurship education through all the colleges’ offerings is a gem indeed. Is this your President? If so, please nominate him/her for this award so that we may give him/her the recognition they deserve!

Bootstrapper

Just like many new entrepreneurs, some community colleges have turned to bootstrapping their entrepreneurship initiatives to support the needs in their community. Have you creatively done more with less? We want to hear how you’ve cobbled resources and gone beyond the budget handed to you to make things happen!

Global Entrepreneurship Educator/Leader

As the world has gotten increasingly smaller, we have many global entrepreneurship educators and administrators joining our ranks. We want to hear about your work in entrepreneurship. How are you inspiring the next generation of entrepreneurs? How are you addressing the needs in your community? Tell us your “best” stories so we may honor you!

Specialty & Outreach Programs

Have you broken down some rather frustrating barriers that can “sometimes” happen within your own community college to effectively communicate the need for entrepreneurship across programs, across credit/non-credit? Or have you created programming to address a niche market such as retirees (who aren’t ready to spend their days on the beach), the disabled, veterans, or displaced workers? Tell us about it!

Curriculum Development and Enhancement

What works for your community: workshops, seminars? For your students: credit/non-credit? Have you instituted clubs? What things have you done to develop and enhance your offerings to ensure a great appeal from your “customers”?

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Supporting Existing Entrepreneurs

How are you supporting existing entrepreneurs in your community? How do you actively engage them and address their needs? Have you created a system that ensures they are “touched” by your college and understand your offerings? Let us know!

Marketing My Program

Too often, we think that we have developed what our students/clients need, so surely they will come! How have you thought like an entrepreneur to be sure your potential “customers” (be they other college employees, students, administration) know that you exist? Tell us your effective marketing techniques and you can be recognized for your efforts!

Effective Partnerships and Collaborations

Community colleges know they can’t go it alone, which is why they are very good at leveraging resources through partnerships and collaborations with existing entities. Please share with us your “best” partnership or collaboration so that we may recognize your efforts!

Emerging Entrepreneurship Programs

We love to hear about new initiatives at your community college as you meet the entrepreneurship needs in your community. Please share with us your best emerging program that is three years old or less to give inspiration to those just coming on board!

Nomination Criteria

All nominations must comply with the following criteria:

- Nominations are for any person teaching or supporting entrepreneurship at a community college.
- Full and part-time community college employees are eligible to be nominated.
- Nominations may come from students, faculty persons, or administrators.
- Nominations must be typed and include the following: Explain in detail why this individual deserves this award. Please include one or two examples that demonstrate their excellence and dedication to teaching or supporting entrepreneurship.
- The nomination text is limited to a maximum of 500 words and a minimum of 400.
- Nomination essay must include the following:
 - Person nominating with contact information including email
 - Person nominated with contact information including email
- Visit www.nacce.com/?page=Awards to submit your essay by September 15, 2010.
- Recipient must be categorized by area of specialty (see categories above).
- Nominations will become the property of the National Association for Community College Entrepreneurship. The essays may be printed in educational publications and used in the future to promote the NACCE mission.
- Winners must attend the conference.

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Alumni Entrepreneur Award

Nominations are being accepted for the NACCE Alumni Entrepreneur Award. At times, community colleges have challenges in keeping up with their alumni. This award serves as a tool to be used in searching out your successful alumni entrepreneurs and having them honored with a national audience. Let this serve to strengthen the bond with the entrepreneur in your community who got their start at your doors. The recipient of this award will be honored during a special session at the 8th Annual Conference.

Nomination Criteria

It is very difficult to quantify success, but for the purpose of this award, all nominations must comply with the following criteria:

- Nominations are for any entrepreneur who has attended a community college (either in credit or non-credit—does not need to have graduated with a degree).
- The entrepreneur must currently own and operate his business.
- The entrepreneur must have been in business for 3 or more years.
- Nominations may come from students, faculty persons, administrators or the entrepreneur.
- Nomination must be typed and include the following: Explain in detail why the entrepreneur deserves this award and how the community college they attended assisted them in becoming a successful entrepreneur.
- The nomination text is limited to a minimum of 400 and maximum of 500 words.
- Nomination must include:
 - Person nominating with contact information including email
 - Entrepreneur nominated with contact information including email
- Visit www.nacce.com/?page=Awards to submit your essay by September 15, 2010.
- Nominations will become the property of the National Association for Community College Entrepreneurship. The essays may be printed in educational publications and used in the future to promote the NACCE mission.
- Winner must attend conference.

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Student Entrepreneurship Essay Contest

What do your students think about your efforts? How is their need for entrepreneurship education being met? We're providing a tool for you to find out! The National Association for Community College Entrepreneurship (NACCE) is sponsoring an essay contest to find out how entrepreneurship education at community colleges benefits students. To see samples from previous years, please visit the following link: www.nacce.com/?StudentPerspective . The winner of this essay contest will read their winning essay at the 8th Annual Conference. A \$500 travel stipend, plus 2 nights hotel expenses to attend the conference are part of the winnings.

Essay Criteria

All essays must comply with the following contest rules:

- Each contestant may submit only one essay.
- No literary form other than an essay will be accepted for judging.
- Contestant must be currently enrolled in a community college.
- Essay must be typed.
- The essay text is limited to a maximum of 500 words and a minimum of 400.
- Essay must reflect the contestant's own research, writing and original thinking.
- Essay must have the following at the top of the first page submitted:
 - Essay title
 - Author's name, age, address, telephone number and email address
 - Faculty name, community college name, address, telephone number
- Additional essay pages must have the author's name typed at the top right hand corner.
- Visit www.nacce.com/?page=Awards to submit your essay by September 15, 2010.
- Essays will become the property of the National Association for Community College Entrepreneurship. The essays may be printed in educational publications and used in the future to promote the NACCE mission.
- Winner must attend conference.

Essay Topics

Contestant must choose to write about one of the following three topics:

- "How important is it to me that my community college offers entrepreneurship education?"
- "How entrepreneurship education at my community college has helped me reach my goals."
- "How community colleges can help create more entrepreneurs."
- "What I wish my community college would offer so that I know what it takes to be a successful entrepreneur."

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